



# ECONOMICS 2011

Welcome to the 2011 **Economics Catalogue** which features new and bestselling resources from Philip Allan Updates. We've included key information about our resources and services, you can also visit the websites listed below to find out more and view sample pages.

To place an order or request an Inspection Copy simply turn to the back of the catalogue and fill in the Order Form. You can then send this back to our Freepost address, or you can fax it. Alternatively, visit [www.philipallan.co.uk](http://www.philipallan.co.uk), and order online.

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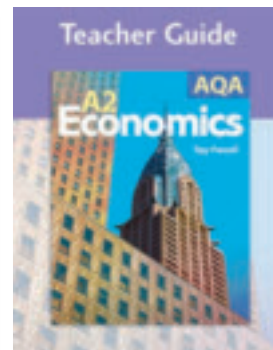
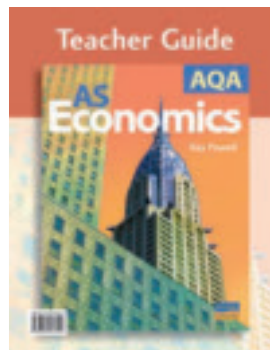
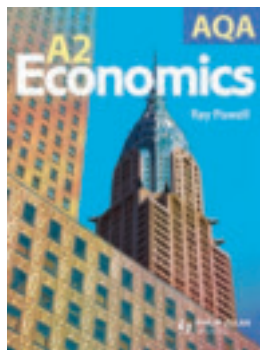
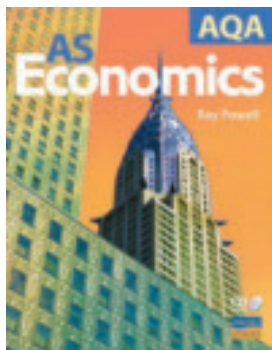
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### Key to symbols

<b>NEW</b>	New for 2011
<b>NEW EDITION</b>	New Edition for 2011
<b>SERIES</b>	Part of a series
<b>BESTSELLER</b>	Bestselling title
<b>CD-ROM</b>	CD-ROM Resource
<b>+ CD-ROM</b>	Book contains a CD-ROM
<b>WWW</b>	Related website
<b>E-INSPECTION</b>	E-inspection (visit <a href="http://www.philipallan.co.uk">www.philipallan.co.uk</a> )



## AQA Economics Textbooks & Teacher Guides

www

**Author: Ray Powell**

These comprehensive texts provide a thorough foundation for the course and are essential reading for AQA economics students.

- Written by a highly experienced senior examiner
- Clear definitions of key terms and economic concepts
- Case studies to place theory in real-world contexts
- Chapter summaries and self-testing questions
- Examiner's guidance throughout
- Free online resources with sample data-response questions plus commentaries

Unit themes and learning outcomes are clearly explained, and special emphasis is given to the theories students need to know and apply. Each chapter includes:

- definitions of key terms and concepts
- an examiner's voice that identifies important points
- a case study placing the theory in a real-world context
- a summary and a set of review questions that can be used to assess understanding and for revision.

Accompanying online resources offer guidance on exam technique and sample data-response questions, together with graded answers and detailed commentaries at

[www.hodderplus.co.uk/philipallan](http://www.hodderplus.co.uk/philipallan).

**AQA AS Economics** • 978 0 340 94750 0 • 329 pages • £21.99

**AQA A2 Economics** • 978 0 340 94751 7 • 350 pages • £22.99

Student Unit Guides are available for AQA AS/A2 Economics, please see page 4 for more information.

### AQA Economics Teacher Guides

 CD-ROM

These supporting, fully photocopiable Teacher Guides provide answers to all end-of-chapter questions in each textbook, together with a selection of PowerPoint classroom presentations. Each Guide comprises a photocopiable ring binder plus free CD-ROM version of the content.

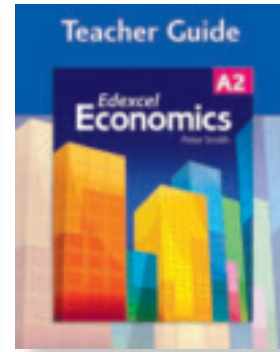
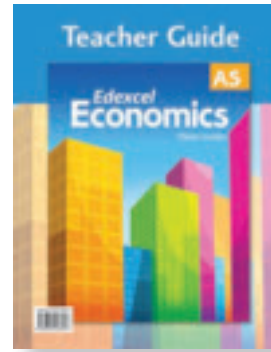
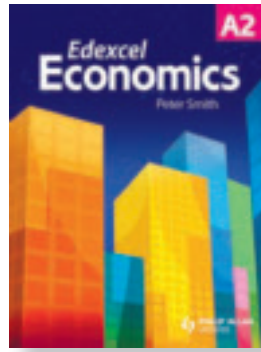
**AQA AS Economics Teacher Guide (+CD)**

978 0 340 94752 4 • 115 pages • £59.99

**AQA A2 Economics Teacher Guide (+CD)**

978 0 340 94753 1 • 100 pages • £59.99

**Ray Powell** has been a Chief Examiner in AS and A level Economics for many years. He currently teaches at Wimbledon High School and is author of the AQA AS/A2 Economics Student Unit Guides.



## Edexcel Economics Textbooks & Teacher Guides

**Author: Peter Smith**

Carefully structured around the specifications, **Edexcel AS Economics and Edexcel A2 Economics** combine clear and concise explanation and analysis of economic terms and concepts with frequent examples that show students the application of those concepts to real-world situations.

- Key terms and concepts clearly explained
- Up-to-date, real-world examples throughout
- Regular summaries for quick revision
- Exercises to engage students in economic analysis

Exercises throughout each book enable students to engage in economic analysis and develop core economic skills. Commentary on these exercises together with additional questions and discussion points are available in the accompanying Teacher Guides that can be purchased separately.

**Edexcel AS Economics** • 978 0 340 94804 0 • 239 pages • £21.99

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Student Unit Guides are available for Edexcel AS/A2 Economics, please see page 4 for more information.

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These supporting, fully photocopiable Teacher Guides provide answers to all end-of-chapter questions in each textbook.

Each Guide comprises a photocopiable ring binder plus free CD-ROM version of the content.

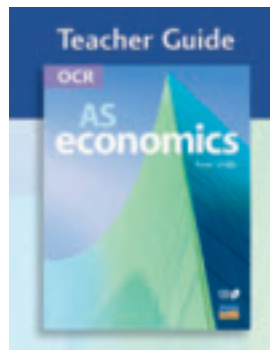
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**Edexcel A2 Economics Teacher Guide (+CD)**

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**Peter Smith** is a senior lecturer in the Economics Division at the University of Southampton, Editor of Economic Review, and author of the popular textbook Edexcel Advanced Economics. He is a Fellow of the Higher Education Academy, and an Associate of the Academy's Economics Network.



## OCR Economics Textbooks & Teacher Guides

### Author: Peter Smith

Carefully structured around the specification, **OCR AS Economics** and **OCR A2 Economics** combine clear and concise explanation and analysis of economic terms and concepts with frequent examples that show students the application of those concepts to real-world situations.

- Key terms and concepts clearly explained
- Up-to-date, real-world examples throughout
- Regular summaries for quick revision
- Exercises to engage students in economic analysis

Exercises throughout each book enable students to engage in economic analysis in an active way that assists learning. Commentary on these exercises together with additional questions and discussion points are available in an accompanying Teacher Guide that can be purchased separately.

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**OCR A2 Economics** • 978 0 340 94808 8 • 382 pages • £22.99

Student Unit Guides are available for OCR AS/A2 Economics, please see page 4 for more information.

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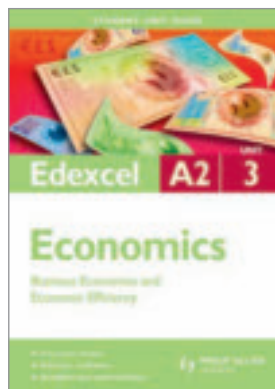
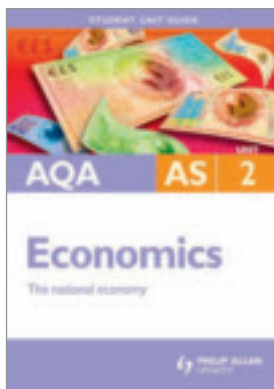
These supporting, fully photocopiable Teacher Guides provide answers to all end-of-chapter questions in each textbook. Each Guide comprises a photocopiable ring binder plus free CD-ROM version of the content.

**OCR AS Economics Teacher Guide (+CD)**

978 0 340 94809 5 • 89 pages • £59.99

**OCR A2 Economics Teacher Guide (+CD)**

978 0 340 94810 1 • 138 pages • £59.99



## AS/A2 Student Unit Guides

**BESTSELLER**

Student Unit Guides are perfect for revision: written by examiners they explain the unit requirements, summarise the content and include specimen questions and answers

With these invaluable guides, students can:

- clearly understand what is required of them in the examination
- practise and improve their exam technique with examination-style questions

### Each guide contains:

- An introduction, outlining the aims of the AS or A2 qualification and the skills required, and offering strategies for revision.
- Content guidance, providing an examiner's overview of the module's key terms and concepts, and identifying opportunities to exhibit the skills required by the unit. This section shows students what they have to learn and how they might analyse and evaluate topics.
- Questions and answers, with graded answers to questions which have been carefully written to reflect the style of the unit. All responses are accompanied by commentaries which highlight their respective strengths and weaknesses, giving students an insight into the mind of the examiner.

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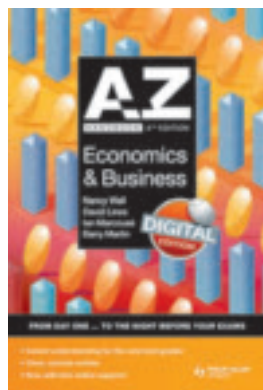
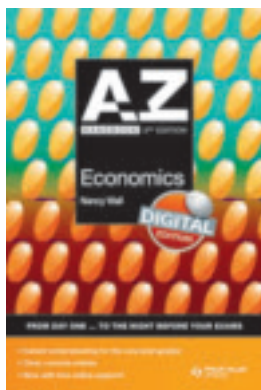
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The Global Economy**  
978 0 340 96671 6 • £8.99



## A-Z Handbooks (+Online)

WWW

E-INSPECTION

**Series Editor: Ian Marcousé**

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**Author: Nancy Wall**

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**Authors: Nancy Wall, David Lines, Ian Marcousé, Barry Martin**

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## Flash Revise Pocketbooks

www

**Author: John Hearn**

**Flash Revise Pocketbooks** are ideal for quick revision. Written by a subject expert to help your students achieve the very best grades, they provide over 300 quick-fire questions and answers on key AS or A2 topics, with exam tips.

### Flash Revise Economics now!

1. Answer the question
2. Flick and check they've got it right
3. Students memorise the examiner tips and hints to use in their exam

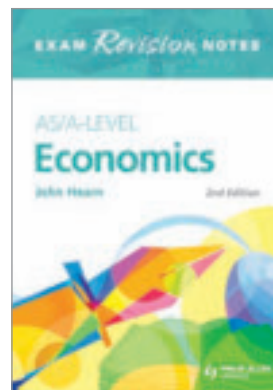
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### Titles available

**AS Economics Flash Revise Pocketbook** • 978 1 4441 0185 0

**A2 Economics Flash Revise Pocketbook** • 978 1 4441 0186 7

204 pages • £4.99 each



## AS/A-Level Exam Revision Notes

**Author: John Hearn**

Fully updated for the new specifications, this guide provides students with the perfect foundation for successful revision.

- Ready-made notes to kick start revision
- Examiner's tips on getting higher marks
- Suitable for all specifications
- Complete study support for the entire A-level course

### AS/A-Level Economics Exam Revision Notes

(2nd edition) systematically covers the core topics common to the main specifications in the form of concise and highly relevant notes. This helps students to identify the areas they need to revise, allowing them time to develop the essential skills of analysis and evaluation.

Exam Revision Notes enable students to:

- revise core topics effectively
- prepare a successful revision plan
- learn to identify what they are being asked in the exam
- improve their exam technique and ultimately their grade!

**AS/A-level Economics Exam Revision Notes (2nd Edition)**

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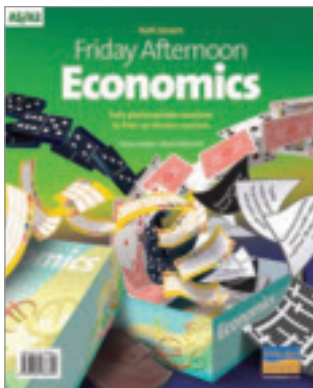
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## Friday Afternoon AS/A2 Economics

**Author:** Ruth Tarrant

**Series editor:** Mark Mitchell

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**Friday Afternoon Photocopiable Resource Packs** provide a range of fun and engaging activities, creating situations in which students can enjoy lessons and use a variety of learning styles to revise core topics.

The activities featured in these packs have been chosen to allow students to apply their knowledge to the key subject areas; and to review and reinforce their understanding of key terms and concepts.

Exciting activities include dominoes, triominoes, play your cards right, bingo, jigsaws, matching, diamonds and sequencing.

**Ruth Tarrant** is an experienced economics teacher. The *Friday Afternoon* series has been devised by **Mark Mitchell**.

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**Friday Afternoon AS/A2 Economics Resource Pack**

978 0 340 96662 4 • 137 pages • £89.99

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## AS/A level Economics Resource Packs

**Series Editor:** Peter Maunder

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### Titles available

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**AS/A2: The National Economy and its management**

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**A2: Development Economics** • 978 0 86003 265 6 • £99.99

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#### **AS/A2 Economics National Teachers' Conference** **In the balance: the future of the public and private sectors**

London, 15 June 2011

#### **Speakers include:**

Julian Glover (The Guardian)  
Polly Toynbee (The Guardian)  
Dr Stephen Davies (Director, Institute of Economic Affairs)  
Dr Christopher Bowdler (Oriol College, Oxford)  
Colin Bamford (University of Huddersfield)  
Colin Ellis (Chief Economist, BVCA)

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